

# Press Kit



**SECOURS**  
— *expo*

The fair 100% rescue, emergency  
and prevention

19, 20 & 21, MARCH 2020

Paris

Porte de Versailles



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## A unifying fair

The 6<sup>th</sup> edition of Secours Expo, more practical, more operational, closer to each of corporation of the rescue, emergency and prevention community, guarantees a renewed content serving each component of the pre-hospital emergency.

Resolutely professional, this fair strengthens its unifying identity by creating new highlights dedicated to exchanges and debates between actors in the field.

Develop your skills! Secours Expo gives you the opportunity to attend and take part in excellent technical demonstrations, led by french and foreign teams.

Nicolas Lefebvre  
Director of Secours Expo

# THE NEW CONCEPT

For its 6<sup>th</sup> edition, Secours Expo renews its concept to offer its audience a visitor route calibrated on the different times of an intervention:

- Preparation
- Prevention
- Emergency
- Post-emergency

The fair expands its program with forums organized by large corporations, media conferences – some of them carried out by Secours Mag and SST Mag –, even more technical demonstrations and multilingual highlights.

Internationally opened, Secours Expo welcomes numerous delegations from foreign countries. This year, Portugal is our delegation of honor.

A unique opportunity to share the experience of professionals from around the world and to enrich their knowledge thanks to the content in English.

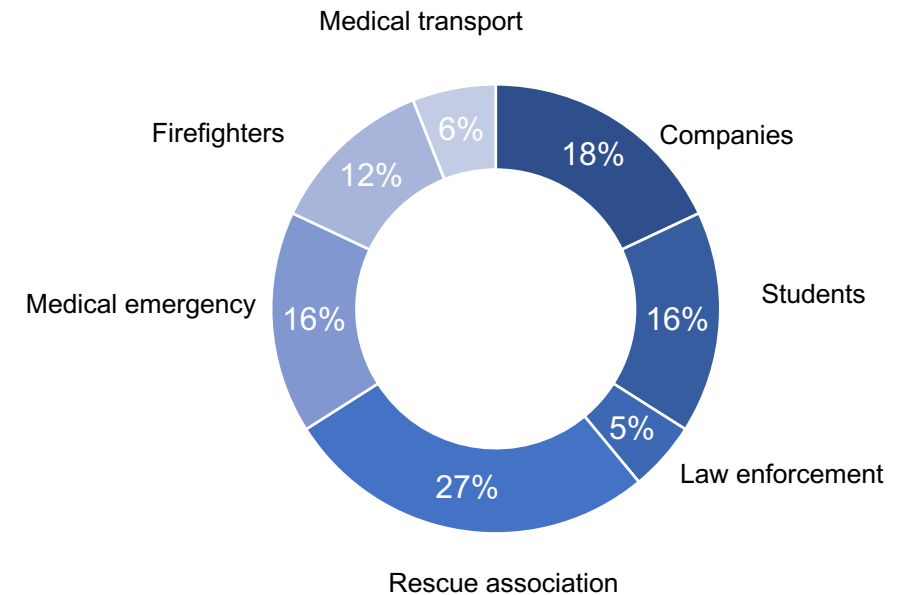


# KEY NUMBERS

- 3 days of exhibition
- 10 000 visitors
- 50 experts
- 150 exhibitors & partners
- 3 great witnesses
- 45 conferences & workshops
- 10 corporations forums
- 5 600 m<sup>2</sup> of exhibition
- 200 m<sup>2</sup> of central demonstration space

## In 2019:

- 92% of exhibitor satisfaction
- 90% of visitor's satisfaction
- 74% of visitors have a decision-making authority or responsibility in their company



# A NATIONAL CAUSE



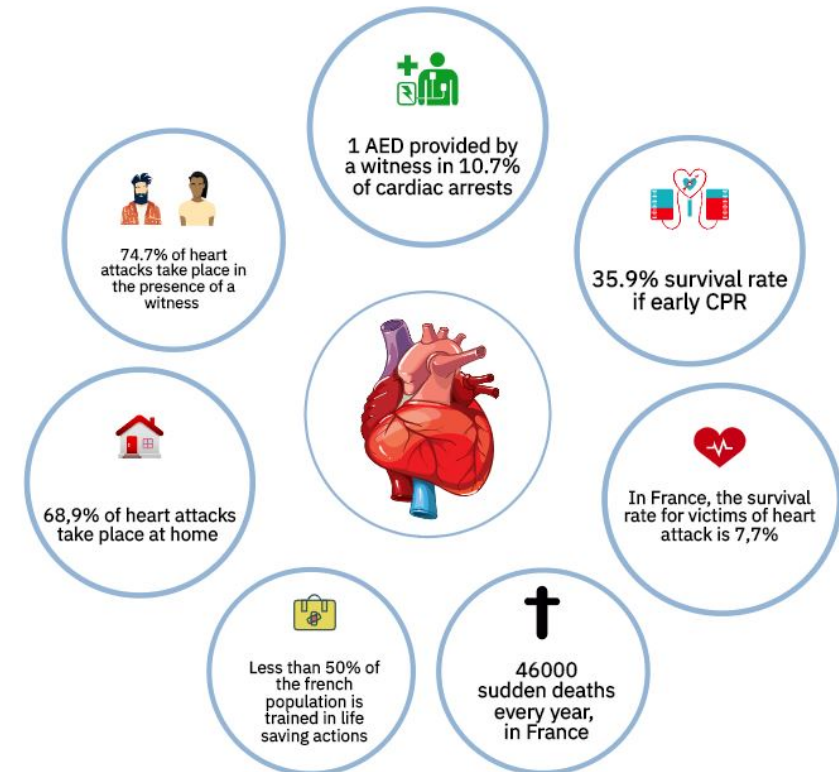
Under the High Patronage of Mr. Emmanuel MACRON, President of the French Republic

In 2018, Emmanuel Macron announced his goal regarding first aid: raising awareness of 80% of the French population on first aid, mainly on cardiac massage. A goal pursued by Secours Expo since its first edition in 2015.

Some key numbers:

- In France, the survival rate for heart attack victims is **7,7%**.
- A considerable delay compared to Anglo-Saxon and Scandinavian countries which display rates between **20** and **40%** against **4%** in France.

One of the main reasons is the lack of knowledge of citizens about saving behaviors.



References: Livre blanc ARLoD : Mort subite et  
défibrillation précoce  
March 2018

Pr Pierre-Yves Gueugniaud,  
RéAC Forum de l'urgence Lille December 2016



# HEALTH AND SAFETY AT WORK

Under the High Patronage of Mrs. Muriel Pénicaud, French Minister of Labor.

This year, Secours Expo puts health and safety at work in the spotlight and becomes an unmissable event for all HSW professionals. Multiple professional training courses and conferences are organized by recognized experts, some of them in English.

## An extract from the health and safety at work program :

- A workshop organized by **WADEM (World Association for Disaster and Emergency Medicine)**
  - Trauma induced trauma: the second victim, the immediate responder, and the lingering burden of disaster response / Thursday 19th March 1-1:45 pm
- 2 workshops organized by **Ottawa's paramedic, fire and police services**
  - Working well together: a multi-disciplinary approach to debriefing and peer support
    - Thursday 19th March, 4-4:45pm
    - Friday 20th March, 5-5:45pm

Find the complete program on [www.secours-expo.com](http://www.secours-expo.com)

# THE PROGRAM 1/2



## Demonstrations

One demonstration per hour on the agora, always more technical and more practical.

- **Use of artificial intelligence, machine learning and human and machine collaboration in Crisis & Disasters**  
Global Rescue  
Friday 20th March 3-3:45pm
- **Dealing with an injured patient,**  
Palestinian Medical Relief Society  
Thursday 19th March 2- 2:45pm



## Conferences

A series of media conferences on the theme of the « missing link » in emergency is offered every day at 2 pm. Also find daily the traditional Great Witnesses and the latest international scientific recommendations.

- **International scientific recommendations,**  
Friday, 20th March 11-11:45am





# THE PROGRAM 2/2



## Workshops

Firmly technical, these moments allow professionals to extend their knowledge. Presented by French and international experts, workshops cover the entire technical spectrum of the sector.

- **Management of poly-traumatized patients**,  
Assistance Publique Hôpitaux de Paris & Medusims,  
Thursday 19th March 12-12:45pm
- **Multi-agency multi-national coordination in crisis & disasters**,  
Rescue Global,  
Saturday 21st March 2-2:45pm



## Corporation Forums

A 2020 novelty, Secours Expo hosts forums organized by the main corporations in the sector. Emergency physicians, fire professionals, psychologists or nurses are some of the professions represented.





# THE DELEGATION OF HONOR

Attentive to bring forth a vision of rescue, emergency care and prevention that goes beyond purely French borders, each year, Secours Expo's team chooses an international delegation to be honored. **2020 is the year of Portugal!**



The Portuguese National Authority for Emergency and Civil protection, honored this year:

- Planning, coordination et execution of civils protection policies
  - prevention et response to major accidents and disasters
  - protection and aid to the population
- Supervision of firefighters' activity
- Coordination between civil protection agents and organization of civil efforts (civil emergency plan)
- Promotion of cooperation in the field of international civil protection
- Active participation in the European Union civil protection mechanism.



More more details of the delegation of honor [here](#)

# THE EXPERTS

Nearly 50 experts accompany the Secours Expo organizing team.



**Dr Pascal Cassan**

National medical adviser for the French Red Cross



**Pr Jean-Pierre Tourtier**

Head of anesthesia-resuscitation-emergencies-operating room, Bégin army training hospital



**Dr Daniel Meyran**

Director of the Mobile Emergency and Resuscitation Service (SMUR) of the Marseilles Firefighters Battalion (BMPM)



**Pr Pierre Carli**

Director of the SAMU of Paris



**Dr Hugues Lefort**

Chief physician of the emergency structure of the Legouest army training hospital



**Pr Denis Safran**

Special adviser for the Minister of Internal Affairs



**Pr Patrick Plaisance**

Director of the emergency department of Lariboisière Hospital



**Dr Daniel Jost**

Emergency physician responsible for the scientific section of the Paris Fire Brigade (BSPP)



**Lcl Jean-Baptiste Estachy**

First aid and rescue actions adviser for the High Mountain Gendarmerie Platoons (PGHM)

Find the experts' complete list [here](#)

# THE EXHIBITORS

- 150 exhibitors and partners expected in 2020
- 15 nationalities represented

Find the full exhibitors' directory on

[www.secours-expo.com](http://www.secours-expo.com)





# PRESS ACCREDITATIONS

Accreditation form :

- [Press Contact](#)

Gallery of the 5 previous years :

- [Gallery](#)

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